

PRESS RELEASE

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For immediate release**

DEBRA HELPS LAUNCH KINGSTON PARK AND RIDE

DEBRA the Zebra knew how to win people over when it came to encouraging them to use the popular Park and Ride service from Chessington to Kingston this Christmas.

Launched in October, Debra and Junior Road Safety Officers from the London Borough of Kingston said that the scheme from Chessington World of Adventures to Eden Street would save 10,000 car journeys into the town centre every week making it a greener place to be over the busy Christmas and January sales shopping periods.

Debra and her friends also launched a competition sponsored by businesses in Kingston to spot the names of the eight Park and Ride buses, which are operating from Transdev's (London United) Tolworth garage. Among the prizes are gift vouchers and teddy bears.

The award-winning service is in its third year and operates seven days a week, enabling people to park for nothing at Chessington. The return adult fare is just £1.50.

Communications Manager Steffan Evans said: "The service has broken records each year with over 62,000 passengers using it in the Christmas shopping and sales periods over 2006 and 2007."

ENDS

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TRANSDEV
Developing mobility

PRESS RELEASE

Notes to Editors

London United and London Sovereign

Transdev-owned London United is one of the premier bus operating companies in the capital. It runs a network of routes across Central, West and South-West London, with over 150 million passenger journeys each year. The Company operates from six garages based in Fulwell, Hounslow, Hounslow Heath, Shepherd's Bush, Stamford Brook and Tolworth, employing more than 2000 staff and maintaining a fleet of 650 buses. London United became part of the Transdev Group in 1997. Sister company, London Sovereign, joined the Group in 2002. It operates 12 routes throughout North-West London from two garages in Edgware and Harrow. With a fleet of 100 buses it carries more than 25 million passengers a year.

Transdev in the UK

As well as its London based operations Transdev also owns Bournemouth Transport Ltd trading under the name "Yellow Buses". In North and West Yorkshire and Lancashire, Transdev owns the Blazefield Group providing high quality bus services through its five subsidiary companies. In Nottingham, Transdev is a shareholding partner with Nottingham City Transport (NCT). As part of Arrow, the concessionaire company that designed and built the Nottingham Express Transit, Transdev operates this tram system in partnership with NCT. In Edinburgh, Transdev is working with *transport initiatives edinburgh (tie)*, on the development and management of the new tram system. Once the building work is completed, Transdev will operate the tram services for and on behalf of **tie**.

Transdev Globally

Transdev is a €3 billion group, operating around 100 local transport networks across Australia, Canada, France, Germany, Italy, Netherlands, Portugal, Spain and the UK. It carries some 3 million passengers per day – more than 1 billion people per year in total. Transdev is the world's largest private tram operator, operating tram systems across Europe and in Australia.